

# **AMAZE PURELIFE**

# Premium Bulk Supplier of Makhana And Rice from India



# **ABOUT US**

At Amaze PureLife, we are proud to be producers and exporters of high-quality Indian agri-products — including makhana (fox nuts), rice, and lentils — committed to delivering purity, consistency, and trust at scale.

Rooted in the heart of Bihar's Mithilanchal and Bhojpur regions, our makhana, rice, and lentils are cultivated and processed in some of India's most reputed agricultural farms.

Our products are delivered with UK-compliant labelling, international food safety certifications, and logistics readiness for both bulk shipments and private-label orders.

#### **Our Promise to Partners**

We deliver what matters most: dependable supply, competitive pricing, certified quality and custom ready documents.

Whether you're a distributor, wholesaler, or retail brand, we offer the professionalism, scale, and integrity your business deserves.

# **OUR SOCIALS**





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#### **AMAZE PURELIFE**



Delivering India's Essence - Pure Life Across Continents FOOD, FASHION, PHARMA

#### AMAZE OVERSEAS PVT. LTD.

Indian Roots, Global Routes—Across Food, Fashion & Pharma Wholesale Import and Export · 6 followers · 2-10 employees



◀ Message

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From our childhood kitchens to the boardrooms of London — Amaze PureLife brings the timeless tradition of makhana to the modern world. Rooted in purity, heritage, and intention, we're on a mission to reimagine this ancient superfood for every \_\_more



Amaze PureLife was born in the quiet kitchens of our childhood, where makhana simmered in kheer or crackled in ghee a mother's gesture of love.

# **PRODUCT CATEGORY**

## 1. Makhana

• Plain



## 2. **Rice**

- Basmati Rice
- Sona Masoori
- Long Grain Rice



# **MAKHANA**

(BULK)



Grade	MOQ	Price (CIF)	Price (FOB)	Key Specs
Premium (5 suta ≈ 15–18 mm)	100–500 kg (10 kg × 10 or 50 bags)	£16.24/kg	£11.97/kg	Broken ≤ 5% Black spots ≤ 2% Moisture ≤ 5%
Jumbo (6 suta ≈ 18–22 mm)	100–500 kg (10 kg × 10 or 50 bags)	£18.80/kg	£14.53/kg	Broken ≤ 5% Black spots ≤ 2% Moisture ≤ 5%
Regular (on request) (4 suta ≈ 12–15 mm)	equest) $100-500 \text{ kg}$ $a \approx 12-15$ $(10 \text{ kg} \times 10 \text{ or } 50 \text{ bags})$ £13.68/kg		£9.40/kg	Broken ≤ 8% Black spots ≤ 3% Moisture ≤ 6%

#### Notes

- Prices are quoted in GBP.
- Packaging also available in 25Kg and 50Kg
- Prices valid 14 days from quote date, subject to freight and FX movements.
- Foreign matter: 0.5–1% depending on grade.
- Size measured after light roasting (suta mapping available on request).
- Certifications: APEDA, FSSAI, Plant Health Certificate (provided with every shipment)

  @amazepurelife

# RICE

### (BULK)



Grade	Price (CIF)		Price (FOB)		Key Specs
	Trial (1 MT)	Bulk (20 MT)	Trial (1 MT)	Bulk (20 MT)	
Basmati (Approved Categories)	£1.51/kg	£1.19/kg	£1.27/kg	£1.10/kg	Long slender grain (~8.3 mm) Broken ≤ 2% Moisture ≤ 12% Aged 1 year Wholly milled Origin: India
Sona Masoori	£0.97/kg	£0.66/kg	£0.75/kg	£0.57/kg	Medium grain (~5.2 mm) Broken ≤ 5% Moisture ≤ 12% Origin: India Wholly milled
Long Grain (Non-Basmati)	£1.29/kg	£0.97/kg	£1.06/kg	£0.89/kg	Grain length (~6.5 mm) Broken ≤ 5% Moisture ≤ 12% Origin: India Wholly milled

#### **Notes**

- · Prices are quoted in GBP.
- Prices valid 14 days from quote date, subject to freight and FX movements.
- Packaging: 25 kg / 50 kg PP woven bags (custom branding possible).
- Certifications: APEDA, FSSAI, Plant Health Certificate.
- MOQ: Trial MOQ of 1 MT per variety; Standard bulk MOQ of 20 MT (1 FCL).
- List of approved Basmati categories available on request.

## LOGISTICS & SHIPPING

- Longer shelf stability 12–18 months with nitrogen-flushed retail packaging
- Consistent bulk supply 20–25 MT/month (MOQs from 1 MT trial lots)
- Flexible shipping options -
  - 1. Ex-Works (India)
  - 2. FOB (India Ports)
  - 3. CIF (UK/EU ports)
  - 4. Door to Door (on request)
- Private-label ready custom packaging, UK/EU compliant nutrition labels & barcodes
- Customs-ready documentation APEDA, FSSAI,
   Phytosanitary, Health Certificates for smooth clearance



# **OUR OFFERINGS**

#### BULK & RETAIL SUPPLY

Available for bulk orders and retail in our brand packaging.

#### **CUSTOMS - READY PAPERS**

Comprehensive export documentaion provided.

# POST - CIF SHIPPING Order fulfilment offering to IIV port or door

Order fulfilment offering to UK port or door-to-door



## **OUR CERTIFICATIONS**

License Number - 11525996000316





License Number - RCMC/APEDA/16662/2025-2026

Certificate of Registration

GST: 27AAZCA3424E1ZJ





U47733PN2023PTC223817

Importer-Exporter Code: AAZCA3424E





## **GET IN TOUCH**

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